



LGMICE



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Your vision. Our execution.

您的愿景，我们实现



展会与活动搭建
Exhibition
& Event Build



活动策划与执行
Event Planning
& Management



视觉与印刷服务
Visuals
& Printing



品牌空间设计
Brand Space
Design

About LG MICE

关于我们

LG MICE ApS 总部位于丹麦哥本哈根，是一家服务全欧洲的展会搭建与品牌体验合作伙伴。

我们为来自全球的企业提供欧洲范围内的展览与活动执行服务，帮助品牌高效进入欧洲市场，并在展会现场实现更具吸引力的展示效果。同时，我们也支持欧洲企业进入中国市场，提供从展台搭建到现场执行的跨市场解决方案。

依托扎实的欧洲本地执行经验与高效的供应链体系，我们将北欧设计美学与成本可控的执行能力相结合，为客户打造专业、可靠且富有影响力的展示空间。

业务覆盖：西欧 · 北欧 · 南欧

LG MICE ApS is a Copenhagen-based exhibition construction and brand experience partner serving clients across Europe.

We support companies worldwide with exhibition and event execution in Europe, helping brands enter the European market efficiently and stand out on the show floor. We also assist European companies expanding into the Chinese market, delivering reliable cross-market solutions from exhibition build-up to on-site execution.

By combining strong local expertise in Europe with efficient supply chains, we integrate Scandinavian design aesthetics with cost-effective execution to create impactful, reliable, and well-managed exhibition spaces.

Service Coverage: Western Europe · Northern Europe · Southern Europe

Our Philosophy/我们的理念

Creating experiences that speak.

创造有共鸣的体验

Connecting people that matter.

连接有价值的人

Inspiring lasting brands.

激发历久弥新的品牌力量

Our Values/我们的价值观

客户优先: Client First

正直诚信: Integrity & Honesty

匠心制造: Craftsmanship

高效执行: Efficient Execution

绿色可持续: Sustainable Practice

Our Promise/我们的承诺

Your vision. Our execution.

您的愿景，我们实现



Why Choose Us 我们的优势

01

搭建成本高，预算很难控制？

High construction costs and unpredictable budgets?

自有厂房与设备，结合高效供应链和灵活用工，有效降低整体成本，预算更透明可控。

In-house facilities, efficient supply chains, and flexible labor ensure lower costs and predictable budgets.

02

沟通效率低、成本高，表达不到位，需求有偏差？

Low communication efficiency, high cost, and misaligned expectations?

熟悉中欧文化的双语团队，双向沟通无偏差，高效沟通、精准理解需求，跨国项目推进更顺畅

Our bilingual team, experienced in both Chinese and European business cultures, ensures accurate two-way communication, clear understanding of requirements, and smoother cross-border project execution.

03

缺乏本地资源，临场处理能力弱，现场支持拖垮？

Limited local resources and weak on-site support?

本地团队及自有设备，可以快速响应变化与紧急需求，具备处理紧迫工期与临时调整的敏捷执行能力

Our local team and in-house equipment enable fast response to changes and urgent needs, providing agile on-site execution even under tight timelines.

04

搭建周期紧张，供应链协调复杂，多环节分散对接，质量失控、进度风险高？

Tight build-up schedules and complex multi-party coordination?

全流程项目管理 一站式服务，专人专案服务，从设计、生产到运输与搭建的一站式管理，确保质量稳定、交付一致、过程省心。

We offer full-process project management with one-stop service — from design and production to logistics and on-site construction — ensuring stable quality, consistent delivery, and a worry-free experience.

05

对欧洲本地法规、展馆规定、环保 / 安全标准不熟悉？

Unfamiliarity with European regulations, venue rules, and sustainability standards?

由熟悉欧盟标准的本地团队提供合规审核与材料规范支持。实现快速物流、合规执行与高效现场支持

Our local experts, well-versed in EU regulations and venue requirements, provide compliance reviews and material guidance to ensure smooth, compliant, and efficient execution.

06

跨境物流压力大，清关及运输不可控运输周期长，物料延误风险高。售后与展后服务缺失？

Cross-border logistics pressure, long transport cycles, and lack of post-show support?

可以提供物流运输及清关服务，丹麦恒温恒湿仓库，提供设备物料提前接收、妥善存放与展后再利用服务。

We provide logistics and customs clearance services, along with a climate-controlled warehouse in Denmark for early delivery, secure storage, and post-show reuse of materials and equipment.

Core Services / 核心服务

- **展会与活动搭建/Exhibition & Event Build**
展台搭建、临时结构、展示空间布置、现场安装与拆卸。
Booth construction, temporary structures, spatial setup, on-site installation and dismantling.
- **活动策划与执行/Event Planning & Management**
活动方案设计、流程规划、现场管理与统筹。
Concept development, program planning, on-site coordination, and full event oversight.
- **视觉与印刷服务/Visuals & Printing**
主视觉设计、画面制作、UV打印、喷绘、灯箱、户外广告。
Key visual design, graphic production, UV printing, signage, lightboxes, and outdoor advertising.
- **品牌空间设计/Brand Space Design**
品牌展示空间设计、展厅设计、商业空间与体验区设计。
Design for brand experience spaces, showrooms, commercial interiors, and immersive environments.
- **商务旅游服务/Business Travel Services**
参展行程规划、酒店预订、交通安排、签证支持等。
Exhibitor travel coordination, hotel bookings, transportation arrangements, and visa support.
- **跨国物流支持/Logistics Support**
跨国运输、清关协助、材料调度、现场递送。
International shipping, customs assistance, material handling, and on-site delivery.
- **仓库存储及环保与再利用方案/Warehouse Storage & Eco Solutions**
展材仓储、组件管理、再利用策略、环保废弃物处理。
Material warehousing, component management, reuse strategies, and sustainable waste handling.



Service Workflow / 服务流程



Project Showcase/项目案例

